



 Bill Wilson Center
ANNUAL REPORT 2018

CORE VALUES

Guiding Principles

As the agency works to help youth build their skills and resiliency, Bill Wilson Center has defined fundamental principles that guide its work. At the core of all programs are eight guiding principles:

No Fail

Everyone can be successful. We keep trying.

Least Restrictive Environment

We help people solve problems at the family and the community level; public institutions are the last resort.

Diversity

We provide services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.

Strength-Based

We look for the positive in each person and build on those assets.

Youth Development and Leadership

We support youth. We help build leadership skills by involving youth in programs and planning for their future; many services are youth-led.

Advocacy

We work on improving systems that do not meet the needs of youth and families.

Collaboration

We work with others to provide a continuum of services; we focus on all the needs of the individual, including health, housing and well-being.

Families Matter

We help keep families together and build reconnections to families. We recognize that "families" come in all shapes and sizes.



Mission

Bill Wilson Center supports and strengthens the community by serving youth and families through counseling, housing, education, and advocacy.



Vision

We are working to prevent poverty in the next generation by connecting youth to education, employment, housing and positive relationships. We are working toward ending youth and family homelessness.

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(July 1, 2017 - June 30, 2018)

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A 501(c)(3) community-based agency located in Santa Clara, the agency was launched in 1973 with two programs in Santa Clara: the Family and Individual Counseling Center; and School Outreach Counseling. BWC now has more than 40 years of experience developing, implementing, and delivering services to the community. BWC is the only agency in the county focused on providing specific programs and services that address the needs of homeless, systems (foster and juvenile justice), and transition-age youth, all of which are underserved populations. Our geographic range runs throughout Santa Clara County.



A Message from the CEO

Five years ago we launched our Family Advocacy Services (FAS) program with one part-time staff member working in two high schools. We now have 19 employees in our FAS and Rapid Rehousing programs serving K-12 and college students along with young families throughout the county.

According to a report issued by the California State University system, nearly 11% of students in the 23-campus system are either homeless or have experienced some form of homelessness during their college careers. Our own San Jose State tops the list at 13.2% percent, which works out to more than 4,300 students.

BWC's own Count Me - Hidden in Plain Sight Documenting Homeless Youth Populations report found that 17% of high school students from every neighborhood in Santa Clara County indicated that they had been unhoused or knew of friends who were.

That's a population of students and families exceeding the population of Los Gatos!

We are working with schools because this is where young people are located. We are forming bridges with schools to create safe places for homeless youth to come forth and get connected to help.

Last year more than 200 families comprised of more than 500 individuals received assistance through our FAS program. This enabled 190 students to improve attendance and increase their academic performance – giving them a better chance of continuing their education after graduation. In addition to partnering with San Jose Unified School District, soon we will be working side-by-side with Santa Clara Unified School District on identifying and assisting homeless students and families within the district's area.

By providing students and young families with short term assistance we are finding ways to stabilize their housing and stave off homelessness. These families and students are just looking for a place to live.

Through the hard work of BWC's talented staff and our partner agencies, we are providing resources so youth can remain in school, improve their grades, and grow into adults knowing they will have a place to call home.

Sparky Harlan

Bill Wilson Center Houses Hundreds of Previously Homeless Youth and Young Families Every Night

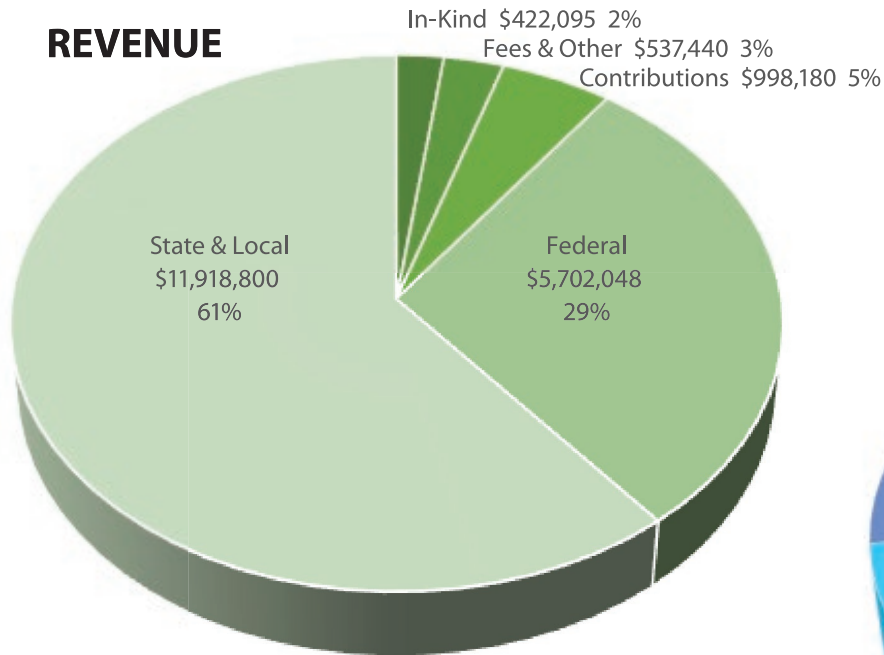


Bill Wilson Center can house nearly 500 people on any given night through our 11 housing programs and 18 sites. Housing options range from short-term to permanent locations. We implement a Housing First principle, which offers homeless youth and young families permanent housing with few to no preconditions.

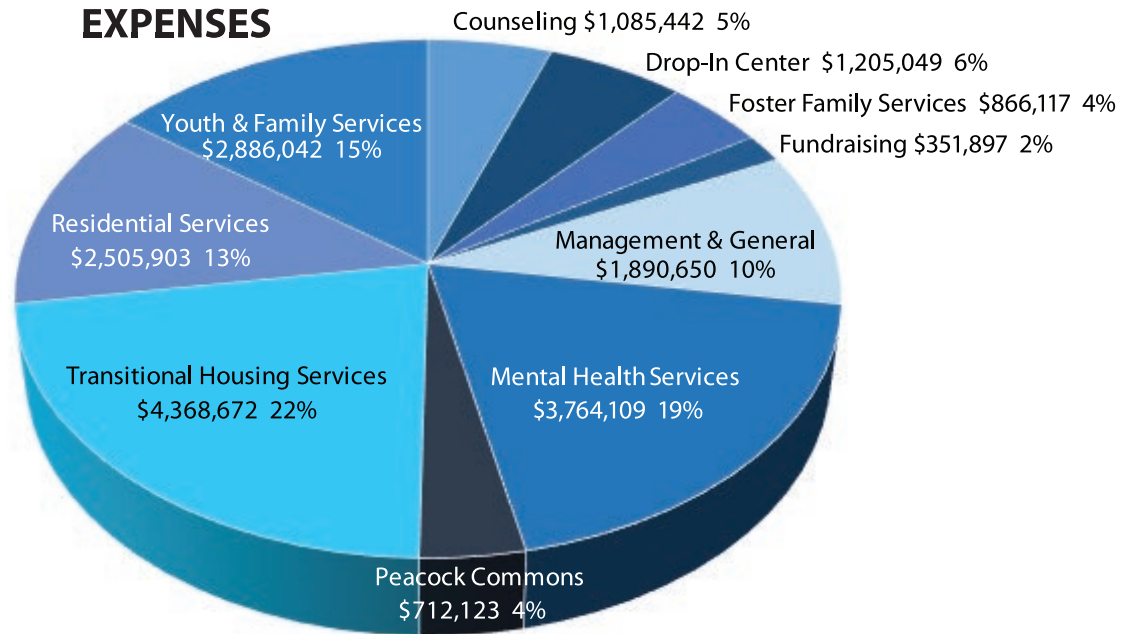


BWC BY THE NUMBERS

REVENUE



EXPENSES



Outcomes & Impact

4,101 people participated in our counseling, housing, education, foster care, mental health, shelter and basic needs programs. Bill Wilson Center's Crisis Lines and Street Outreach programs connected with more than **30,500** people.

- **86%** of youth at BWC's Crisis Residential Center were reunited with family or exited to a stable placement.
- **660** young adults and their children received housing services from BWC, thereby avoiding homelessness. **58%** of the youth gained or maintained employment and **48%** were enrolled in school to further their education and gain the skills needed to become a self-sufficient adult.
- **556** students and their family members, on the verge of homelessness, received services enabling them to improve their housing stability through our Family Advocacy Services program, resulting in **92%** of the students improving their school attendance and re-positioning themselves to graduate.
- **4,889** meals were served at BWC's Drop-In Center in downtown San Jose. A hot meal goes a long way to ensure street youth have the energy to make it through the day.

OUR DONORS (Gifts & Pledges)

\$50,000 +

Kathryn Edwards
Sunlight Giving
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\$25,000 - \$49,999.99

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Anita Wotiz and Ted Meeker



Santana Row BWC Wine Stroll
Stefani Burgett and friends.



Building Dreams Luncheon

Attendees from the Sunnyvale Presbyterian Church table.



Count Me! Press Conference

Ron Ricci, BWC Board President; Sparky Harlan, BWC CEO; Santa Clara County Supervisor Dave Cortese; Eric Masten, National Network for Youth; Supervisor Cindy Chavez and Supervisor Mike Wasserman.

OUR DONORS (Gifts & Pledges)

\$1,000 - \$2,499.99

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Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed at the level of \$1,000 or more between July 1, 2017 and June 30, 2018. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions.

Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org for any changes.



BWC Volunteers - Building Together

A team of Amazon employees make improvements at BWC's Maternity Transitional Living site.



Campbell Farmers Market

Michaela Brody sharing our #ACouchIsNotAHome message.

PROGRAMS & SERVICES

Counseling Services

Critical Incident Stress Management
Drop-In Center

Children, Youth & Young Adult

- Child Abuse Treatment Program
- Contact Cares
- Individual Counseling
- School Outreach Counseling
- Young Adult Behavioral Health

Family Services

- Behavioral Health
- Centre for Living with Dying
- Family Advocacy Services
- Family Counseling
- Parent-Child Interaction Therapy & Training

Housing Services

Crisis Residential Center
Maternity Transitional Living Program
Peacock Commons Supportive Housing
Quetzal House
Rapid Re-Housing
Transitional Housing Placement Plus
Transitional Housing Placement Plus FC
Transitional Housing Placement Program
Transitional Housing Placement Program FC
Transitional Housing Program
Young Adult Youth Shelter

Foster Care Services

Adoption Program
Foster Care Program
Independent Living Program
Quetzal House
Transitional Housing Placement Program
Transitional Housing Program Plus
Transitional Housing Program Plus FC
Volunteer Care Aide

LGBTQ Services

BWC Connections Drop-In Center
Getting to Zero HIV Prevention
LGBTQ Host Homes
LGBTQ Transitional Housing Program

Support Services

Drop-In Center
Family Advocacy Services
Parenting Class
Probation Diversion & Rehabilitation Services
Safe Place
System of Care for Human Trafficked Minors



Centre for Living with Dying's Light of Lights
Janet Childs leads the candle lighting ceremony for celebrating the love that never dies.



www.billwilsoncenter.org

www.acouchisnotahome.org



San Jose City College Poverty Summit
#ACouchIsNotAHome receives support from students.



World AIDS Day Flag Raising at San Jose's City Hall
Candelario Franco, Health Trust with Sparky Harlan, BWC youth, Lorraine Flores, Amanda Clifford, Carrie, Chris Fucetola and Adrian Campos Arenas



Green Light Rally & Walk
The Reynolds family with *Couches Don't Count*.



Your gift of a tax-deductible donation to Bill Wilson Center is one way you can join our fight to prevent homelessness in Santa Clara County. Help us support and strengthen the community by serving youth and families through counseling, housing, education, and advocacy.

Bill Wilson Center depends on the support, generosity and commitment of the community, individual donors, as well as public and private funds. There are many ways you can show your support and help us ensure that youth and families receive the services they need.

Donate Online and on Your Smartphone

Make a secure online donation through MobileCause. The safety and security of your payment information is our highest priority. Every piece of user data held by MobileCause is guarded by *100% Payment Card Industry* compliant systems. www.billwilsoncenter.org

Donate by Mail *(checks only please)*

Bill Wilson Center, 3490 The Alameda, Santa Clara, CA 95050

Donate Person-to-Person

Call (408) 850-6132 to make a credit card donation.

Building Dreams Luncheon

This annual event is our largest fundraiser of the year. More than 400 guests attend to hear firsthand accounts from our clients and about the services BWC provides. Reserve your seat today or become a table host by contacting Pilar Furlong at pfurlong@billwilsoncenter.org.



Donate Appreciated Stock

Check with your financial advisor about the benefits you can receive when you give appreciated stock. Contact Pilar Furlong at (408) 850-6132 or pfurlong@billwilsoncenter.org to discuss donating stock.

Give Through Your Will or Other Estate Planning Method

Create a lasting legacy that supports BWC's services for families and youth, while setting an example for your children and grandchildren about the importance of giving. Contact Pilar Furlong at (408) 850-6132.

Join our Annual Holiday Giving Program

Our annual Adopt-A-Family Holiday Giving Program helps to make the holiday season a joyful one for children in the Santa Clara County foster care system. We served more than 2,100 deserving youth last year. Contact Heather Furuta at hfuruta@billwilsoncenter.org to sign up..

Bill Wilson Center's Tax ID number is 94-2221849